

JOURNALISM (BACHELOR'S DEGREE) COURSE CONTENTS

1. YEAR – FALL

AITB-191 ATATÜRK PRINCIPLES AND REVOLUTIONARY HISTORY-I (2-0) 2.00

World War I, the collapse of the Ottoman Empire, and the National Struggle period

GZT-101 INTRODUCTION TO COMMUNICATION (2-0) 3.00

Definition of the concept of communication and transfer of different types of communication to students

GZT-103 BASIC CONCEPTS OF LAW (2-0) 3.00

The concept of law, its purpose and functions; rules of social order, understanding law from various perspectives; the foundation of law, major legal systems, compilation of law, fundamental branches of law, sanctions and types in law; branches of private law, branches of public law; branches of mixed law, sources of positive law; application of law in terms of place, time, meaning, and characteristics; the concept of rights, ownership of rights, classification of rights from various perspectives.

GZT-105 COMPUTER APPLICATIONS-I (1-2) 4.00

Fundamental concepts of information technology. Hardware and software components. Operating system usage. Word processing software usage. Spreadsheet software usage. Presentation software usage. Internet technology usage.

GZT-107 HISTORY OF MEDIA (2-0) 4.00

This course will cover the historical development of media. Students will learn about the rapid development of communication since the dawn of humanity, the concept of press that emerged with the invention of the printing press, the development of radio, cinema, and television, and finally, the spread and impact of the internet, known as interactive media, in chronological order.

GZT-117 BASIC CONCEPTS OF SOCIOLOGY (3-0) 3.00

The content of the Basic Concepts of Sociology course involves examining concepts that encompass the dynamics of the field of sociology and its relationship with fundamental social institutions such as culture, economy, religion, family, politics, and media, based on different approaches. This includes the conceptual, theoretical, and methodological foundations necessary to understand historical-social processes at both the micro and macro levels.

GZT-119 BASIC CONCEPTS OF POLITICAL SCIENCE (3-0) 3.00

The course will cover topics such as the basis of the concept of politics, its characteristics, historical development, political power and sovereignty, political regimes, and the relationship between political regimes and democracy.

GZT-121 OCCUPATIONAL HEALTH AND SAFETY (2-0) 2.00

The concept and development of occupational health and safety, developments in occupational health and safety worldwide and in Turkey, an overview of occupational health and safety and safety culture, national and international organizations and agreements related to occupational health and safety, the concepts of hazard and risk in occupational health and safety; risk factors in occupational health and safety (physical, chemical, biological, psychological, etc.). Occupational accidents and occupational diseases, their causes, prevention, and protection methods. The aim is to provide students with basic occupational health and safety training and to create a safety culture among students.

TDB-101 TURKISH LANGUAGE-I (2-0) 2.00

To help students comprehend what they hear and read in depth and detail; to develop students' ability to express what they hear, see, think, and understand in a planned, effective, and fluent manner, both verbally and in writing. To enable students to use Turkish correctly and beautifully as a means of written and oral expression. To teach grammar topics not as theoretical knowledge, but through practice, observation, and evaluation of texts.

YDB-101 FOREIGN LANGUAGE-I (2-0) 2.00

To Be (1,2), Possessive Adjectives (59,60), Objective Pronouns (61,64), Indefinite & Definite Articles (65,66,67,68,69) Have Got, Has Got (9), There Is? Are (37), This, That (74) Adverb Of Place / Time In, On, At (103,106,107) Simple Present, How Often? Frequency Adverbs (5,6) Simple Present, Related Exercises (7) Some, Any, A Lot, Much, Many (76,83,84) Mid - Term Nobody/ No One/ Nothing Somebody, Anything, Nowhere (78,79) Not+Any, No, Non, Not+Anybody/ Anyone/ Anything (77,78,79) Present Cont. (3,4) ? And, So, Because, But (97) Past Simple, Past Cont. (10,11,12,13) Future Tense (25,26,27,28) ? Modals (29,30,31) Modals (32,33,34,35,36) Review

OSD-01 GENDER EQUALITY (2-0) 2.00

The Gender Equality course presents the fundamental concepts and historical development of the field, revealing its connections with the social sciences. In this context, it works in conjunction with the disciplines of politics, economics, and sociology. It illustrates the counterparts of broad concepts such as state, law, and power in the context of daily life, culture, and social life. It also presents itself as an important component in projections for today within its historical connection to social movements.

OSD-29 ARTIFICIAL INTELLIGENCE (2-0) 2.00

Basic concepts and methods of artificial intelligence, historical framework, general areas of use, interdisciplinary interactions, artificial intelligence in communication studies, sample studies, and applications in journalism, ethical and social impacts.

1. YEAR – SPRING

AITB-192 ATATÜRK PRINCIPLES AND REVOLUTIONARY HISTORY II (2-0) 2.00

The founding of the Republic of Turkey, Atatürk's Principles and Revolutions, attempts at a multi-party system, and the Cold War period.

GZT-104 BASIC PHOTOGRAPHY (2-1) 3.00

A brief history of photography, basic parts and types of cameras, lenses and their types, films and film types, light and light measurement, exposure and exposure modes, filters, photography accessories, and the fundamentals of composition are the key topics covered in the Basic Photography course.

GZT-106 COMPUTER APPLICATIONS-II (1-2) 3.00

Graphic editing concepts, use of a graphic editing program.

GZT-108 BASIC CONCEPTS OF ECONOMICS (2-0) 3.00

Supply, Demand, Elasticity, Markets, Inflation, Unemployment, Gross Domestic Product, Money, Foreign Exchange.

GZT-114 BASIC JOURNALISM (2-0) 3.00

Understanding and discussing the fundamentals of the journalism profession and practices; covering topics such as the basic concepts of journalist and news, as well as the role and importance of journalism in society, types of newspapers and journalism, the fundamental principles and duties of journalists, the concept of news, news values, the elements of news, the basic principles of journalism, the concept of public opinion, and the understanding of ethics and morality in journalism.

GZT-116 SOCIAL PSYCHOLOGY (3-0) 3.00

The content of the Social Psychology course includes the definition of social psychology and the form of social psychological analysis in relation to sociology and psychology, recognition of theoretical and methodological approaches in social psychology, and examination of the fundamental concepts of social psychology such as attitude, perception, behavior, influence, persuasion, communication, social relationships, social groups, conflict, cooperation, prejudice, interest, compromise, and the relationship of all this content related to social psychology with the fields of communication and journalism.

GZT-122 HISTORY OF CIVILIZATION (3-0) 3.00

In this context, the course will introduce important historical turning points that have shaped our current civilization, starting from Mesopotamia around 4000 BC. The effects and contributions of the political, economic, social, and cultural changes during this process, which have continued to the present day, will be emphasized, thus providing a clearer understanding of the formative role of history and human intellectual power and will.

GZT-124 ENTREPRENEURSHIP (2-0) 2.00

By the end of this course, students will know entrepreneurship and entrepreneurial characteristics, processes, applications, and management strategies. They will know the requirements of a project plan and gain the ability to prepare a project plan. They will be able to create a business canvas. They will be able to prepare a revenue and business model. They will gain insight into the culture of entrepreneurship.

TDB-102 TURKISH LANGUAGE-II (2-0) 2.00

Sentence structure, word groups, sentences and their components, sentence types, sentence analysis, sentence study examples, composition (in composition: topic, idea and main idea, theme, imagination, paragraph), forms of expression, creative, fictional writing, writing that conveys thought and information, formal writing (minutes, announcements, reports, business letters, resumes), language errors (spelling and punctuation errors, expression errors, sound-based errors, conferences, scientific research

YDB-102 FOREIGN LANGUAGE-II (2-0) 2.00

Present Perfect (15,16,17) Present Perfect (18,19,20) Adjectives (85,86,87) Adjectives & Adverbs (88,89,90) Adjectives & Adverbs (90,91,92) Passives (21) Passives (22) Conditionals (99,100) Relative Clause (101) Relative Clause (102) Noun Clause (49) Reported Speech (50) Gerunds And Infinitives (51,52)

GZT-126 FILM CULTURE (2-0) 4.00

The course covers the emergence of cinema, fictional and documentary narrative structures, film language, visual composition, cinema movements, and the relationship between cinema and cultural representations.

GZT-128 ART HISTORY (2-0) 4.00

The course includes: the discipline of art history, its methods, basic concepts, a chronological overview from the Prehistoric period to modern/contemporary art, art movements and artist/work/period studies, formal reading as work analysis, iconography, semiotics, the relationship between art and society and art and culture, cinema, advertising, visual communication, digital art/new media (AI, NFT) in the context of the relationship between art and media.

GZT-130 EFFECTIVE WORK AND LEARNING TECHNIQUES (2-0) 4.00

Principles of work and learning, problems and solutions, creative thinking and learning, strategies, focus and motivation, work and learning techniques

2. YEAR – FALL

GZT-207 COMMUNICATION THEORIES (3-0) 6.00

The content of the Communication Theories course covers the emergence of mass communication theories, the development of the discipline of communication, the concepts and debates of foundational mass communication theories, the different orientations of mass communication theories in different historical periods, the works and arguments of important communication theorists, impact paradigms, technology-centered approaches, persuasion and communication studies, the current state of communication theories, and new areas in which they can be applied.

GZT-217 POLITICAL LIFE IN TURKEY (3-0) 5.00

This course examines Turkish political life in detail, beginning with the start of modernization efforts in the Ottoman Empire. The first part of the course will present a systematic analysis of the political, economic, social, institutional, and ideological characteristics of the Late Ottoman period. The second part will comprehensively and analytically address different views on the Early Republican Period, single-party rule, the transition to a multi-party system, military coups, political polarization, the Turgut Özal era, and the 1990s.

GZT-219 PUBLIC OPINION AND MEDIA (3-0) 5.00

Topics include the concept of public opinion, the formation of public opinion, the definition, development, importance, and types of public opinion research; its effects on voters and politicians; the relationship between the media and public opinion; the media's function in shaping public opinion; and its power to set the agenda.

GZT-221 HISTORY OF PRESS AND PUBLICATION (3-0) 5.00

The course will provide information on the early periods of printing and then journalism in the Ottoman Empire (Turkey). The reasons why journalism appeared in Turkey approximately 200 years later than in the West will be discussed. In this context, the emergence of journalism in the West will also be briefly touched upon. The development of journalism in Turkey will be examined within historical periods. In this context, the Tanzimat Period, the Constitutional Era, the Second Constitutional Era, the Committee of Union and Progress Era, the Armistice Period, and the early years of the Republic will be evaluated in terms of the Turkish press and the processes that have continued to the present day.

GZT-223 PHOTOGRAPHY APPLICATIONS (2-1) 3.00

The content of the Photography Applications course involves transferring the knowledge acquired in the Basic Photography course to the field of photography applications, recording both staged and spontaneous compositions in outdoor and indoor settings using the appropriate equipment for the purpose, and then evaluating the processes and objectives.

GZTS-213 INFORMATION SOURCES (2-0) 3.00

This course covers how to search for data sources to be used in a research project, as well as the types of information and documents, citation techniques, creating a bibliography, and the sections of a research report.

GZTS-221 GRAPHIC DESIGN (1-2) 3.00

Within the scope of the course, students will have the opportunity to produce high-quality design content using design principles, text, concepts, drawings, graphics, photographs, typography, and other products and elements. They will be able to produce works that can be prepared for printing and publication, such as logos, posters, and similar sectoral designs.

GZTS-223 HISTORY OF CLASSICAL THOUGHT (3-0) 3.00

The course content covers the nature of philosophy, critical thinking tools, questioning, inquiry and interrogation methods, historical-social-economic conditions in Anatolia and Ancient Greece as the birthplace of philosophy, ontology, epistemology, rationalism, empiricism, skepticism, sensualism, intuitionism, Early Natural Philosophers (Matter, Change, Truth), Sophists (Skepticism, Power, Justice), Socrates (Understanding of Reason, Philosophical Defense, Understanding of the Soul, Teaching of Wisdom), Plato (View of Knowledge, Allegory of the Cave, Teaching of Politics, Understanding of Justice), Aristotle (Critique of Plato, Theory of Knowledge, Ethics and Political Doctrine, Theoretical and Practical Understanding of Reason), Islamic Philosophy (Ibn Sina, Farabi, Ibn Rushd, Ghazali), Contributions of Islamic Philosophy to Western Philosophical Development, Medieval Philosophy (Its Relationship with the Ancient Greek Tradition, Scholastic Philosophy and its Representatives), The Transition to Modern Philosophy.

GZTS-231 HISTORY OF POLITICAL THOUGHT (3-0) 3.00

Starting with Ancient Greece and continuing through the French Revolution, each week will cover the basic concepts and main ideas of thinkers in detail, using examples from their fundamental works.

2. YEAR – SPRING

GZT-206 NEWS GATHERING AND WRITING (2-1) 5.00

Students are first taught which events are newsworthy, and then they are guided to transform events that qualify as news into news stories. Along with practical exercises, topics such as the characteristics journalists should possess and ethical rules are also covered, teaching students the principles a journalist should adhere to.

GZT-212 RESEARCH METHODS (2-0) 5.00

Scientific knowledge, research in social sciences, observation, comparative methods, interdisciplinary research, experiments and fieldwork, questionnaire and question preparation, interviews, ethnographic studies, content and discourse analysis constitute the content of the course.

GZT-214 CRITICAL COMMUNICATION THEORIES (3-0) 6.00

The historical development of communication studies and the fundamental theoretical approaches in this field, based on the critical paradigm, will be discussed at a basic level. The differences in problematization between mainstream communication theories and the critical paradigm in understanding/defining the media-society-culture-individual and industry relationship will be addressed, and the schools of critical communication theory and dominant theoretical debates will be examined in depth in the context of concepts and theoretical background.

GZT-218 PRESENTATION TECHNIQUES (1-2) 5.00

In this course, students will be provided with information on presentations, presentation techniques, types of presentations, presentation preparation, etc., and will be asked to give a presentation on a scientific topic they prepare.

GZT-202 POLITICAL COMMUNICATION (2-0) 3.00

Students will gain knowledge about topics such as election campaigns, propaganda, the structure of political messages, political communication in different forms of government, democratic culture, political communication tools and actors, and the use of these tools.

GZT-216 NEWS PHOTOGRAPHY (1-2) 3.00

The course covers the history of news photography, its basic concepts, ethical rules, and technical information (lighting, composition, framing, equipment use). In addition, fieldwork, photo analysis, the editorial process of news photos, and the role of photography in digital media environments are examined. Students gain skills in developing photographic language, storytelling, and producing visual content in a news context by taking practical shots in real news environments.

GZT-220 PAGE DESIGN (1-2) 3.00

Learning the principles of page design in journalism, layout theory, visual hierarchy, and the use of desktop publishing tools.

GZTS-214 POPULAR CULTURE (2-0) 3.00

This course will address concepts such as culture, popular culture, mass culture, the culture industry, and cultural imperialism, as well as discussions in communication literature regarding the establishment of social/cultural/political/economic hegemony through the media.

GZTS-224 MEDIA LITERACY (2-0) 3.00

This course involves discussions about the structure, functioning, and roles of the media, aiming to develop the ability to critically read (analyze and interpret) media texts, not only as future journalists but also as individuals.

GZTS-226 HISTORY OF MODERN THOUGHT (3-0) 3.00

Course content The development process of modern philosophy (separation from classical philosophy, break from medieval scholasticism, scientific developments), Niccolo Machiavelli (Practical and Historical Philosophy, Power, Virtue, Fortune, and Prince Teachings), Francis Bacon (New Science, Idols, and New Atlantis), Thomas Hobbes (Philosophy of Man and Politics, Social Contract Theory), John Locke (Theory of Knowledge, Political Philosophy, Doctrine of Tolerance, Doctrine of Property), Jean Jacques Rousseau (Social Contract, Political Philosophy, Critique of Science and Arts, Doctrine of Property), Enlightenment Movements (Scottish, English, French, and German Enlightenment), Immanuel Kant (Enlightenment Doctrine, Ethical Understanding, Doctrine of Knowledge), Bentham (Utilitarian Philosophy), Hegel (General Philosophy), Marx (Philosophical Doctrine, Economic-Political Understanding), Nietzsche (Philosophical Criticism, Ethical Philosophy), Philosophy in the 20th Century (New Searches, Historical-Social Crises, and the Separation of Philosophy and Science)

GZTS-234 CRITICAL READING (2-0) 3.00

The Critical Reading course covers fundamental topics on questioning techniques/methods and research techniques/methods, studies on the linguistic, intellectual, and social tools and dynamics of critical thinking, and includes readings and practices on using these tools to perform critical reading.

3. YEAR – FALL

GZT-301 COMMUNICATION LAW (2-0) 6.00

The course examines and discusses freedom of expression, media, mass communication law, and the laws in this field in depth.

GZT-305 NEWS SOCIOLOGY (3-0) 5.00

To convey the theoretical and conceptual literature related to the social, economic, and political dimensions of news within the scope of news sociology. To engage in news analysis in light of this theoretical framework.

GZT-313 TECHNOLOGY AND CULTURE (3-0) 5.00

The course content includes epistemological discussions on how technology has been conceptualized in different historical periods, studying the place of tools, instruments, machines, and technology in human history, examining theories of technological determinism, social constructionism, technological realism, and technocentrism regarding the relationship between technology and culture, addressing technological optimism and technological pessimism approaches concerning the effects of technology on culture, examining the conceptualization of the techno-cultural era, discussing the relationship between communication technologies and culture, Discussing important theorists and critics such as Innis, McLuhan, Postman, Meyrowitz, Castells, and Van Dijk, focusing on current areas of study regarding the relationship between technology and culture and conducting discussions using examples.

GZT-315 PROFESSIONAL FOREIGN LANGUAGE I (2-0) 5.00

The jargon, phrases, and procedures necessary for professional language use in specialized fields will be explained. In the field of Journalism and Magazine Publishing, news language, news headlines, magazine covers, and contents, along with their analysis, will be covered. In addition, terms related to new media, blog writing, concepts and terms necessary for website creation, and the analysis and solutions to problems in the new media environment will be addressed.

GZT-317 IDEOLOGY, HEGEMONY, AND MEDIA (3-0) 3.00

Ideology, ideology theories, the concept of hegemony, hegemony debates, ideology and hegemony studies in the media, and different manifestations of ideology and hegemony in the press and broadcasting.

GZT-319 PHOTO-GRAPHIC DESIGN (1-2) 3.00

The photo-graphic design course aims to provide students with creative and technical skills by covering topics such as photography, digital editing, graphic design principles, composition, and visual storytelling.

GZTS-313 NEWS LANGUAGE AND EDITING (2-1) 3.00

Students learn about the concept and basic qualities of news, news evaluation, written and visual elements of text, types of journalism, the basic qualities, duties, and responsibilities of a news editor, and the editor's role in the newspaper preparation process.

GZTS-325 CAMERA TECHNIQUES (2-1) 3.00

The Camera Techniques course comprehensively covers the relationship between camera and lighting, which forms the basis of visual narration, as well as shooting techniques, camera movements, camera angles, camera shots, framing rules, and factors affecting image quality. It enables students to learn how images serve the narrative through theory and practice.

GZTS-327 VISUAL CULTURE (2-0) 3.00

The core of the course is to reveal the organic relationship between visual culture and the historical, economic, and social changes reflected in the concept of culture. The parallels, breaks, and conflicts between the development of cultural theories and the changing boundaries of the visual will be examined, exploring the potential for the visual and the cultural to become a field where technical and power-centered approaches are concretized.

3. YEAR – SPRING

GZT-304 INVESTIGATIVE JOURNALISM (2-0) 5.00

To highlight the differences between investigative journalism as a type of journalism and other types of journalism, the social and political dynamics that gave rise to this type, its importance in terms of public interest, and its forms of application.

GZT-310 SOCIOLOGY OF COMMUNICATION (3-0) 6.00

The course covers topics such as the relationship between modernization and mass communication, media and gender, the political economy of media, the public sphere, and new media.

GZT-314 CULTURAL STUDIES (3-0) 5.00

This course evaluates concepts and approaches such as culture, cultural sociology, and cultural theory from a historical and critical perspective. It discusses the fundamental concepts of the field of cultural studies, leading figures, methods used, and studies conducted.

GZT-316 PROFESSIONAL FOREIGN LANGUAGE II (2-0) 5.00

Students who have completed Professional English I will receive advanced English training in this course, enabling them to use the language in their professional field. In this context, the necessary jargon, phrases, and procedures will be explained to ensure language use appropriate for the profession in their areas of expertise. In the field of Journalism and Magazine Publishing, news language, news headlines, magazine covers, and contents, along with their analysis, will be covered. In addition, terms related to new media, blog writing, concepts and terms necessary for website creation, and the analysis and solutions of problems in the new media environment will be addressed.

GZT-318 PROPAGANDA AND MEDIA (2-0) 3.00

The concept of propaganda, propaganda theories, propaganda in communication studies, propaganda techniques, propaganda in the media, social media, and propaganda analysis studies

GZT-320 INTERVIEW AND REPORTING TECHNIQUES (2-1) 3.00

Explaining the types of interviews and reporting, and conveying basic information about the concept. Ensuring that students understand the difference between the two types through practical exercises.

GZTS-312 TELEVISION JOURNALISM (2-1) 3.00

Journalism and news concepts, information acquisition and research, news writing, and the TV news process will be covered in this course. Television news management and professional qualities, news selection and gathering, and interview techniques will be taught.

GZTS-324 WEB DESIGN (1-2) 3.00

HTML, CSS, WordPress, WordPress Themes, WordPress Plugins, WordPress Page and Menu Management, WordPress Content Editing, WordPress Project Work.

GZTS-330 EDITING TECHNIQUES (1-2) 3.00

The Editing Techniques course examines the function of editing in cinema and digital media production, fundamental editing approaches, and its relationship with narrative. The course covers continuity editing, cutting techniques, the construction of time and space in editing, rhythm and tempo, the relationship between sound and image, and examples of classical and contemporary editing; basic applications using digital editing software are also conducted.

GZTS-336 MEDIA AND COLLECTIVE MEMORY (2-0) 3.00

To outline the fundamental relationships between collective memory and media, and to develop a critical perspective on the two fields.

4. YEAR – FALL

GZT-405 MEDIA POLICIES (3-0) 5.00

This course will address the question of how the media is “regulated” both as an industry and as a product/content, using an economic policy approach. Throughout the course, the development of media policies in contemporary capitalist societies will be presented with examples from around the world.

GZT-409 INTERNSHIP (0-2) 0.00

The internship course involves students working for a specific period at institutions operating in the field of Radio, Television, and Cinema, observing the workflows they encounter during this process, and preparing an internship report under the guidance of the course advisor.

GZT-415 FINAL PROJECT I (0-2) 6.00

This course covers the process of researching, accessing findings, and presenting them on a topic chosen by the students.

GZT-417 INTERNET AND NEW MEDIA (3-0) 5.00

The history of the internet, internet culture, network society and internet galaxy theories, digital platforms and their social impacts, the world of new media, social networks...

GZT-411 RIGHTS-BASED JOURNALISM (2-1) 3.00

Participatory Democratic Media Model, Human Rights and Media, Children's Rights Violations in the Media, Hate Crimes and Hate Speech in the Media, Discrimination Against Women and Representations of Women in the Media, Rights-Based Journalism, etc.

GZT-419 SOCIAL MEDIA STUDIES (2-1) 5.00

Social networking sites, social media platforms, social media culture, content production and consumption dynamics, virtuality and reality debates, data and algorithm systems, attention economy, focus debates, social media ethics, social media addiction, influencer culture, etc.

GZTS-421 LOCAL MEDIA (2-0) 3.00

Emphasizing the importance of local media within a democratic media structure, news examples selected from mainstream and local media are analyzed with students to encourage participation in the course.

GZTS-425 HUMAN RIGHTS (2-0) 3.00

Understanding topics such as law, human rights, and democracy, and fostering awareness among students regarding respect for human rights, exercising rights, and protecting and promoting them.

GZTS-429 ACADEMIC RESEARCH AND WRITING (2-1) 3.00

The course content is to establish a theoretical background on the historical-social-academic context of academic research and writing, to cover academic reading, research, and writing techniques, and to reinforce theoretical and practical content with practical application exercises.

GZTS-431 MAGAZINE JOURNALISM (3-0) 3.00

This course covers magazine journalism. It explains the phenomenon of magazine publishing and provides a history of magazine publishing in the world and in Turkey. It also examines prominent examples of magazine types and explores the differences between magazine and newspaper reporting.

4. YEAR – SPRING

GZT-410 COMMUNICATION ETHICS (2-0) 5.00

The course content consists of a fundamental examination of ethical codes and their impartiality; the basic principles of ethics shaped by power and social ties according to changing periods; and an emphasis on a holistic understanding of the relationship between communication and ethics.

GZT-418 INTERNSHIP (0-2) 0.00

The internship course involves students working for a specific period at institutions operating in the field of Radio, Television, and Cinema, observing the workflows they encounter during this process, and preparing an internship report under the guidance of the course advisor.

GZT-420 FINAL PROJECT II (0-2) 6.00

This course covers the process of researching, accessing findings, and presenting them on a topic chosen by the students.

GZT-422 ARTIFICIAL INTELLIGENCE AND JOURNALISM (2-1) 5.00

This course examines the transformation brought about by artificial intelligence in the field of communication, both in general terms and from a journalistic perspective. The course's fundamental approach is to treat artificial intelligence not merely as a technical tool, but as a power dynamic that influences processes of subjectification, regimes of knowledge, and visual culture. Starting from the historical background of artificial intelligence, key concepts such as algorithmic governance, algorithmic vision, data subjectification, machine aesthetics, and algorithmic imagery will be discussed in relation to journalistic practices. Throughout the course, students will learn to analyze AI-generated visuals, question the role of algorithms in news production, and evaluate the ethical and political implications of these Technologies. Theoretical discussions will be supported by visual examples and concretized through analyses of contemporary cases. In this way, students will develop the ability to enhance their AI literacy in today's digital age.

GZT-424 INTERNET JOURNALISM (2-1) 3.00

The Internet Journalism course covers the processes of online news production, distribution, and consumption. The course examines the historical development of digital journalism, news writing techniques specific to the internet environment, the use of multiple media, the balance between speed and accuracy, verification practices, ethical principles, and the effects of social media and algorithmic distribution mechanisms on journalism. In addition, students' digital news production skills are developed through practical work.

GZT-426 ALGORITHMS AND DATA SCIENCE IN THE NEW MEDIA AGE (2-0) 3.00

Algorithms, types of algorithms, data science, data sets, big data, data analysis methods, artificial intelligence, the relationship between new media and data science, the relationship between social media and algorithms, data rights debates

GZT-428 INTERNATIONAL COMMUNICATION (2-0) 3.00

This course covers the changes and transformations occurring in the field of communication in Turkey and around the world during the process of internationalization of communication.

GZTS-412 NEW APPROACHES TO MEDIA (2-0) 5.00

The course will focus on the transformation of media, new concepts encountered, and current debates, ensuring that students gain a command of current issues.

GZTS-424 CREATIVE INDUSTRIES (2-0) 3.00

The conceptual and historical development of creative industries, their basic components, and key conceptual emphases (e.g., co-creation, convergence, creative clusters, audience/listeners, intermediary institutions, entrepreneurship, innovation, intellectual property, etc.).

GZTS-426 DIGITAL GAME CULTURE (2-1) 3.00

The history of digital games, their production stages and conditions, game types, players, game media, etc., will be evaluated.

GZTS-428 MEDIA AND ENVIRONMENT (2-0) 3.00

The course focuses on tracing the changing manifestations of the relationship between media and environment in ecological literature and understanding the responses of nature and humans in different historical periods.

GZTS-430 SCIENCE JOURNALISM (2-1) 3.00

In today's increasingly complex societies, citizens need information from scientific sources to deal with the technical and practical problems of everyday life. This type of information is necessary not only for citizens' daily practical tasks but also for enabling them to participate more rationally in administrative and political processes. This is where science communication/journalism comes into play. This course will cover the past, present, and future of science journalism, explaining the challenges of writing science news and the importance of adhering to ethical principles.